



Guidelines for Repurposing 205 VIBE™ Content

- First mention of 205 VIBE™ should include trademark. The following instances can be 205 VIBE.
 - VIBE in 205 VIBE™ should be in all caps: 205 VIBE, *not* 205 vibe
- Reference and give credit in a prominent location that the blog post is housed on the Rockford Public Schools 205 VIBE™. Links must include exact blog post title:
 - Link example: "Read ((blog post title)) on the Rockford Public Schools 205 VIBE™."
- Text referencing the 205 VIBE blog post must be an accurate characterization of the blog post's message
- Reference Rockford Public Schools or RPS 205, *not* RPS, District 205 or RPS205